

About Professor Jim Bright

Professor Jim Bright, BA, PhD, FAPS, FCDA is a Partner in Bright and Associates.

Jim has over 20 years of international consulting experience specialising in careers and training. He works with individuals and organizations assisting both with transition processes and training. He has a degree and PhD in Psychology. He has published nine books, and has over 450 peer reviewed scientific journal articles (the majority in leading international journals), chapters, articles, reports and conference presentations. He has won awards for his careers research and has become a best selling international author in the area of careers. His books have been translated into Chinese, Vietnamese, Korean, Italian, Russian, Danish, Romanian and Swedish. Approximately 100,000 people have purchased Jim's career advice. He has appeared regularly on the radio, with Richard Glover, Mikey Robbins, Ian Rogerson on ABC radio 702 with Sally Loane between 2000 and 2005. Jim has pioneered the application of complexity theory approaches to career development and is an in demand international speaker. Jim is a registered psychologist, a Fellow of the Australian Psychological Society and a past National Chairman of the Australian Psychological Society College of Organisational Psychologists. He is a Fellow of the Career Development Association of Australia, and a member of the National Career Development Association. In addition to his consultancy, he also holds the position of Professor of Career Development at ACU (the first specifically-named Professorial position in Career Development in Australia). He was the careers guru on Kickstart your Career, a television series on Channel 10 in 2005 and in 2006 appeared regularly in the Channel 10 show Home and Lifestyle. He currently writes the Brightside column in the MyCareer section of the Sydney Morning Herald and Age Newspaper. He has worked with CBA, Westpac, NRL, Lend Lease, BHP, Defense, AGSM, SBS, ATO.



The highly acclaimed, accredited and authoritative

Career Counselling, Coaching and Assessment 3 - Day Course 2012



This course provides:

Endorsed Continuing Professional Development

- ✓ Endorsed Professional Development for Psychologists (18.5 hrs)
- ✓ Specialist APS endorsement for Colleges of Organisational, Educational and Counselling Psychology
- ✓ 12.5 hours of CDAA continuing professional development
- ✓ 1 complete subject credit (10 credit points) toward CICA endorsed Postgraduate Certificate or Masters in Education (Career Education)

Practical Outcomes

- ✓ Apply, score, interpret and administer a validated Australian Vocational Interests Test
- ✓ Apply, score, interpret and administer a validated Australian Work Rewards Test
- ✓ Learn how to discriminate between quality tests and junk
- ✓ Use Solution-focussed coaching techniques with clients
- ✓ Coach people in producing effective applications and interviews using Australian evidence-based methods
- ✓ Incorporate models of change and uncertainty in your coaching and counselling
- ✓ Implement 101 Stress reduction and management techniques
- ✓ And much more!

Location

Sydney
Melbourne
Brisbane Perth Adelaide

APS Endorsed Activity

Career Counselling, Coaching and
Assessment
18.5 CPD Hours
Code: 11-764
APS College Endorsed
CCOUN, CEDP, COP, CSP
Valid to: 31 October 2012

Career Counselling, Coaching, Assessment

Acclaimed Accredited Authoritative

“Jim was excellent, the course was informative and extremely interesting. Already, I have applied some of the techniques that he taught!” Career Counsellor Feedback, Brisbane Nov 2008

“a very enjoyable and worthwhile 3 days - I got what I wanted - good PD, validation of what I do, some fresh material”
Coaching Psychologist 2011

This is a course for professionals looking:

- To offer Career Counselling, Coaching and Assessment services to your clients, college, school or company
- To develop new skills, or update your training with the latest developments
- For an intensive course delivered by a subject matter authority
- For a course that is based on evidence of best practise published in the leading international journals

Key Features

- Evidence-based - incorporating Jim’s research and teaching in careers, jobs, stress, learning and training since 1990
- Bringing together over 20 years of professional experience in training, client management and careers.
- Intensive, Practical, and fun
- Opportunities for one-to-one coaching on your own career issues.
- Extensive course materials including
 - 4 books (Resumes that get shortlisted, Chaos Theory of Careers, Getting a Brilliant Job: The Student’s Guide and Stress Smart) = \$135 !
 - Extensive Course notes (over 290 pages of slides, tools, techniques, papers and resources) = \$100 !
 - 2- complete sets of Test materials including professional manuals, answer sheets, client profile sheets and job finders books = \$380 !
 - Total value of these materials in excess of \$600
- Includes morning & afternoon teas and lunch each day

Recognition toward CICA endorsed Postgraduate Certificate in Career Development at ACU National

Graduates automatically get 10 credit points (1 complete subject, Postmodern Global Workplace EDSS612) towards the Post Graduate Certificate or Masters in Education (Careers Development) offered by ACU. Students enrolled at other universities have also successfully applied for RPL of 25% towards their PG Cert courses.

The CICA national standards regard a Graduate Certificate as the minimum qualification for recognition as a Professional Career Development Practitioner. The ACU course is **CICA endorsed** - not all courses are.

Outline

Insights into how career decisions are formulated

Enhance clients’ self-efficacy and abilities to engage in career exploration

Skills in providing practical job assistance advice

Determine clients’ work rewards and vocational interests

Improve personal resilience working with difficult clients

Instil clients’ with a view of work and careers that reflects current realities

Develop processes to assess clients with career transition

Go beyond simple matching approaches to careers

Integrate client test data with interview data to produce insightful and practical reports

Challenge clients’ career thoughts and develop effective strategies for career transition and job applications

Investment

The course is priced at the same level as each ACU PG Cert Unit, but includes over \$600 of resources in the price

\$1499 per person, \$1399 early bird to 17/2/2012

\$1299 Super Early Bird to 16/12/2011

for three days (9.00am – 4.00pm). Includes extensive pack of books, notes, resources and tests worth in excess of \$600, morning tea, lunch, afternoon tea



	Morning		Afternoon	
DAY 1	Career Choices: From Matching to Change			Career Counselling
Session	1	2	3	4
	How do we make career decisions? What is a career decision?	Traditional approaches to career decision-making	Alternative and contemporary approaches to career decision-making	Setting the scene, active listening, theme and pattern counselling techniques
DAY 2	Job Applications, Selection Criteria and Interviews		Career Coaching	
Session	5	6	7	8
	Preparing clients to present to employers. Personal and organisational research	Written applications, use of narrative techniques, evidence-based approaches, Interview behaviour	Solution-focussed and cognitive behavioural approaches to clients	Looking for patterns and the appropriate use of goal setting, self-limiting behaviour, overcoming barriers.
DAY 3	Testing Essentials	Measuring Vocational Interests	Measuring Work Rewards	Stress, Professional Issues, Ethics
Session	9	10	11	12
	What are tests, reliability, validity, criteria for selecting tests	Assessing vocational interests – how to do it, and how to interpret the results	Assessing motivation – how to do it and how to interpret the results	Stress, Professional Issues, Ethics, Conclusions

Who should attend?

This course is aimed at people new to the field of career counselling, coaching or assessment. It is also aimed at experienced practitioners who want to refresh and update their skills with the latest thinking

Who has attended in the past?

Participants have come from a wide range of backgrounds including:

- Human Resource Professionals from firms such as Westpac
- National Rugby League Education & Welfare Managers
- Schools Careers Advisors from all sectors
- Career Development Coaches from Sports Teams
- Commonwealth Rehabilitation Service Personnel
- TAFE Counsellors, University Careers Staff
- Private Practitioners, Workplace Learning Specialists
- Defence Careers Transition Staff

Dates for 2012

Typical venues: Menzies Hotel (Syd), Mercure Hotel Spring St (Melb), Mercure Hotel (Brisbane), Newman Centre (Perth)

Sydney	7 - 9 Mar	12 - 14 Sept
Melbourne	2 - 4 Apr	24 - 26 Oct
Brisbane	20 - 22 Mar	TBA
Adelaide		10 - 12 July
Perth	10 - 12 Apr	



Registration FORM

Acclaimed, Accredited, Authoritative

NAME OF PERSON BEING REGISTERED		Organisation, School or College	
TELEPHONE CONTACT NUMBER		EMAIL ADDRESS	
WHICH COURSE ARE YOU ENROLLING IN? (SYD / MELB / BRIS / ADEL/PERTH)		DATE OF COURSE YOU ARE ENROLLING IN	
CREDIT CARD DETAILS OR INSTITUTIONS PROVIDE PURCHASE ORDER NO. FOR INVOICE			
Credit Card NUMBER/ Purchase Order No:		TYPE (MasterCard or VISA)	EXPIRY DATE
Name on Card:			
TOTAL AMOUNT to debited inc GST			
TERMS AND CONDITIONS		SIGNATURE	
<p>Cancellation: 1 calendar month or more before event (Training course) no cost. Between 1 calendar month and more than 11 business days (Mon - Fri) before event, 50% of the total fee for the course is payable to Bright and Associates. 11 business days or less before the event, 100% of the total fee for the course is payable to Bright and Associates. If Jim is unable to present the course due to factors outside of his control (such as illness, injury, legal duties etc), Bright and Associates will endeavour to provide as much notice as is possible and will reschedule the event to a future date or refund any monies paid at its sole discretion). Payment indicates acceptance of these terms and conditions.</p>		<p>I have read and understand the terms and conditions. Please debit my credit card for the amount indicated on this form.</p>	

FAX FORM TO: 02 99860411

CHEQUES PAYABLE TO: Bright and Associates ABN 50328383429