

About Professor Jim Bright

Professor Jim Bright, BA, PhD, FAPS, FCDA is a Partner in Bright and Associates.

Jim has over 20 years of international consulting experience specialising in careers and training. He works with individuals and organizations assisting both with transition processes and training. He has a degree and PhD in Psychology. He has published nine books, and has over 500 peer reviewed scientific journal articles (the majority in leading international journals), chapters, articles, reports and conference presentations. He has won awards for his careers research and has become a best selling international author in the area of careers. His books have been translated into Chinese, Vietnamese, Korean, Italian, Russian, Danish, Romanian and Swedish. Approximately 100,000 people have purchased Jim's career advice. He has appeared regularly on the radio, with Richard Glover, Mikey Robbins, Ian Rogerson and with Sally Loane on ABC radio 702. Jim has pioneered the application of complexity theory approaches to career development and is an in demand international speaker. Jim is a registered psychologist, a Fellow of the Australian Psychological Society and a past National Chairman of the Australian Psychological Society College of Organisational Psychologists. He is a Fellow of the Career Development Association of Australia, and a member of the National Career Development Association. In addition to his consultancy, he also holds the position of Professor of Career Development at ACU (the first specifically-named Professorial position in Career Development in Australia). He was the careers guru on Kickstart your Career, a television series on Channel 10 in 2005 and in 2006 appeared regularly in the Channel 10 show Home and Lifestyle. He currently writes the Opinion column in the MyCareer section of the Sydney Morning Herald and Age Newspaper. He has worked with CBA, Westpac, NRL, Lend Lease, BHP, Defence, AGSM, SBS, ATO.



The highly acclaimed, accredited and authoritative

Career Counselling, Coaching and Assessment 3 - Day Course 2014



This course provides:

Endorsed Continuing Professional Development

- ✓ Up to 15 hours of CDAA continuing professional development
- ✓ 1 complete subject credit (10 credit points) Graduate Certificate, Postgraduate Certificate or Masters in Education (Career Education)
- ✓ Professional Development for Psychologists
- ✓ Presented 100% by an Organisational Psychologist

Practical Outcomes

- ✓ Apply, score, interpret and administer a validated Australian Vocational Interests Test
- ✓ Apply, score, interpret and administer a validated Australian Work Rewards Test
- ✓ Learn how to discriminate between quality tests and junk
- ✓ Use Solution-focussed coaching techniques with clients
- ✓ Coach people in producing effective applications and interviews using Australian evidence-based methods
- ✓ Incorporate world leading models of change and uncertainty in your coaching and counselling
- ✓ Implement 101 Stress reduction and management techniques
- ✓ And much more!

Location

Sydney
Melbourne
Brisbane Perth Adelaide



Fellow
Australian
Psychological
Society FAPS

Career Counselling, Coaching, Assessment

Acclaimed Accredited Authoritative

“Jim was excellent, the course was informative and extremely interesting. Already, I have applied some of the techniques that he taught!” Career Counsellor Feedback, Brisbane Nov 2008
“a very enjoyable and worthwhile 3 days - I got what I wanted - good PD, validation of what I do, some fresh material”
 Coaching Psychologist 2011

This is a course for professionals looking:

- To offer Career Counselling, Coaching and Assessment services to your clients, college, school or company
- To develop new skills, or update your training with the latest developments
- For an intensive course delivered by a subject matter authority
- For a course that is based on evidence of best practise published in the leading international journals

Key Features

- Evidence-based - incorporating Jim’s research and teaching in careers, jobs, stress, learning and training since 1990
- Bringing together over 20 years of professional experience in training, client management and careers.
- Intensive, Practical, and fun
- Opportunities for one-to-one coaching on your own career issues.
- Extensive course materials including
 - 3 books (Brilliant CV, Chaos Theory of Careers, and Stress Smart)
 - Extensive Course notes (over 290 pages of slides, tools, techniques, papers and resources) = \$100 !
 - 2 - complete sets of Test materials including professional manuals, answer sheets, client profile sheets and job finders books = \$380 !
 - 10 Free webinars worth \$150
 - Total value of these materials in excess of \$700
- Includes morning & afternoon teas and lunch each day

Recognition toward CICA endorsed Postgraduate Certificate in Career Development at ACU

Graduates automatically get 10 credit points (1 complete subject, Career Assessment, Theory And Job Search Advising EDSS612) towards the Graduate Certificate, Post Graduate Certificate or Masters in Education (Careers Development) offered by ACU. Students enrolled at other universities have also successfully applied for RPL of 25% towards their PG Cert courses.

The CICA national standards regard a Graduate Certificate as the minimum qualification for recognition as a Professional Career Development Practitioner.

Outline

Insights into how career decisions are formulated
Enhance clients’ self-efficacy and abilities to engage in career exploration
Skills in providing practical job assistance advice
Determine clients’ work rewards and vocational interests
Improve personal resilience working with difficult clients
Instil clients’ with a view of work and careers that reflects current realities
Develop processes to assess clients with career transition
Go beyond simple matching approaches to careers
Integrate client test data with interview data to produce insightful and practical reports
Challenge clients’ career thoughts and develop effective strategies for career transition and job applications

Investment

The course is priced **below** the level of each ACU Unit, but includes over \$600 of resources in the price

Full rate \$1650

Early Bird Rate (all courses) till Jan 31st 2015 \$1599

for three days (9.00am – 4.00pm). Includes extensive pack of books, notes, resources and tests worth in excess of \$700, morning tea, lunch, afternoon tea

Timetable - Career Coaching Counselling and Assessment

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	Morning		Afternoon	
DAY 1	Career Choices: From Matching to Change			Career Counselling
Session	1	2	3	4
	How do we make career decisions? What is a career decision?	Traditional approaches to career decision-making	Alternative and contemporary approaches to career decision-making	Setting the scene, active listening, theme and pattern counselling techniques
DAY 2	Job Applications, Selection Criteria and Interviews		Career Coaching	
Session	5	6	7	8
	Preparing clients to present to employers. Personal and organisational research	Written applications, use of narrative techniques, evidence-based approaches, Interview behaviour	Solution-focussed and cognitive behavioural approaches to clients	Looking for patterns and the appropriate use of goal setting, self-limiting behaviour, overcoming barriers.
DAY 3	Testing Essentials	Measuring Vocational Interests	Measuring Work Rewards	Concludes
Session	9	10	11	
	What are tests, reliability, validity, criteria for selecting tests	Assessing vocational interests – how to do it, and how to interpret the results	Assessing motivation – how to do it and how to interpret the results	Concludes

Who should attend?

This course is aimed at professionals in the field of career counselling, coaching or assessment as well as new entrants. Experienced practitioners who want to refresh and update their skills with the latest thinking, those wanting to complete recognised qualifications and those starting out in the field.

Who has attended in the past?

Participants have come from a wide range of backgrounds including:

CEO TEACHERS

Coaches and Psychologists

Human Resource Professionals from firms such as Westpac

National Rugby League Education & Welfare Managers

Schools Careers Advisors from all sectors

Career Development Coaches from Sports Teams

Commonwealth Rehabilitation Service Personnel

TAFE Counsellors, University Careers Staff

Private Practitioners, Workplace Learning Specialists

Defence Careers Transition Staff

Dates for 2014-2015


Venue: Newman Sienna Centre, Doubleview (Perth), Tenison Woods House, Napier St, North Sydney; 116 George St Thebarton, Adelaide, Melbourne - tba

Sydney	9-11 Sept 2015	Perth	18-20 Nov 2014
Melbourne	22-24 Oct 2014	Sydney	25-27 March 2015
Adelaide	July 2015		



Registration FORM

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NAME OF PERSON BEING REGISTERED		Organisation, School or College	
TELEPHONE CONTACT NUMBER		EMAIL ADDRESS	
YOU ARE ENROLLING IN which course? Sydney/ Adelaide/ Perth/ Melbourne		DATE OF COURSE YOU ARE ENROLLING IN?	
CREDIT CARD DETAILS OR INSTITUTIONS PROVIDE PURCHASE ORDER NO. FOR INVOICE			
Credit Card NUMBER/ Purchase Order No:		TYPE (MasterCard or VISA)	EXPIRY DATE
Name on Card:			
TOTAL AMOUNT to debited inc GST			
TERMS AND CONDITIONS INC CANCELLATION POLICY		SIGNATURE	
Cancellation: 1 calendar month or more before event (Training course) no cost. Between 1 calendar month and more than 11 business days (Mon - Fri) before event, 50% of the total fee for the course is payable to Bright and Associates. 11 business days or less before the event, 100% of the total fee for the course is payable to Bright and Associates. If Jim is unable to present the course due to factors outside of his control (such as illness, injury, legal duties etc), Bright and Associates will endeavour to provide as much notice as is possible and will reschedule the event to a future date or refund any monies paid at its sole discretion). Payment indicates acceptance of these terms and conditions.		I have read and understand the terms and conditions. Please debit my credit card for the amount indicated on this form.	

EMAIL PHOTO OF FORM TO: jim@brightandassociates **CHEQUES PAYABLE TO: Bright and Associates**

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