

## About Professor Jim Bright

Professor Jim Bright, BA, PhD, FAPS, FCDAA is a Partner in Bright and Associates.

Jim has over 25 years of international consulting experience specialising in careers and training. He works with individuals and organisations assisting both with transition processes and training. He has a degree and PhD in Psychology. He has published 12 books, and has over 500 peer reviewed scientific journal articles (the majority in leading international journals), chapters, articles, reports and conference presentations. He has won awards for his careers research and has become a best selling international author in the area of careers. His books have been translated into Chinese, Vietnamese, Korean, Italian, Russian, Danish, Romanian and Swedish. Approximately 100,000 people have purchased Jim's career advice. He has appeared regularly on the radio, most recently and frequently with Richard Glover. Jim has pioneered the application of complexity theory approaches to career development and is an in demand international speaker. Jim is a registered psychologist, a Fellow of the Australian Psychological Society and a past National Chairman of the Australian Psychological Society College of Organisational Psychologists. He is a Fellow of the Career Development Association of Australia, and a member of the National Career Development Association. In addition to his consultancy, he also holds the position of Professor of Career Development at ACU and Visiting Professor in Career Development at the University of Derby. He is a regular on television appearing on Sunrise, Today, Studio and 10, He currently writes the Opinion column in the Business section of the Sydney Morning Herald and Age Newspapers. He has worked with CBA, Westpac, NRL, Lend Lease, BHP, Defence, AGSM, SBS, ATO and NSW Police.



The highly acclaimed, accredited and authoritative

## Career Counselling, Coaching and Assessment 3 - Day Course



This course provides:

### Endorsed Continuing Professional Development

- ✓ Up to 15 hours of CDAA continuing professional development
- ✓ 1 complete subject credit (10 credit points) Graduate Certificate or Masters in Education (Career Education)
- ✓ Professional Development for Psychologists
- ✓ Presented 100% by an Organisational Psychologist

### Practical Outcomes

- ✓ Apply, score, interpret and administer a validated Australian Vocational Interests Test
- ✓ Apply, score, interpret and administer a validated Australian Work Rewards Test
- ✓ Learn how to discriminate between quality tests and junk
- ✓ Use Solution-focussed coaching techniques with clients
- ✓ Coach people in producing effective applications and interviews using Australian evidence-based methods
- ✓ Incorporate world leading models of change and uncertainty in your coaching and counselling
- ✓ Implement 101 Stress reduction and management techniques
- ✓ And much more!

### Location

Sydney Sep 5 - 7  
Melb Aug 29 - 31  
Adelaide Oct 9 - 11



Fellow  
Australian  
Psychological  
Society FAPS

## Career Counselling, Coaching, Assessment

Acclaimed Accredited Authoritative

This is a course for professionals looking:

- To offer Career Counselling, Coaching and Assessment services to your clients, college, school or company
- To develop new skills, or update your training with the latest developments
- For an intensive course delivered by a subject matter authority
- For a course that is based on evidence of best practise published in the leading international journals

### Key Features

- Evidence-based - incorporating Jim's research and teaching in careers, jobs, stress, learning and training since 1990
- Bringing together over 20 years of professional experience in training, client management and careers.
- Intensive, Practical, and fun
- Opportunities for one-to-one coaching on your own career issues.
- Extensive course materials including
  - 4 books (Brilliant CV, Chaos Theory of Careers, Your Hired! Job Hunting Online and Stress Smart)
  - Extensive Course notes (over 300 pages of slides, tools, techniques, papers and resources)
  - 2 - complete sets of Test materials including professional manuals, answer sheets, client profile sheets and job finders books
  - Total value of these materials in excess of \$700

**Only three courses scheduled for 2018.  
Don't miss out. Book now**

- Includes morning & afternoon teas and lunch each day

### Recognition toward CICA endorsed Postgraduate Certificate in Career Development at ACU

Graduates automatically get 10 credit points (1 complete subject, Career Assessment, Theory And Job Search Advising EDSS612) towards the Graduate Certificate or Masters in Education (Careers Development) offered by ACU. Students enrolled at other universities have also successfully applied for RPL of 25% towards their PG Cert courses.

The CICA national standards regard a Graduate Certificate as the minimum qualification for recognition as a Professional Career Development Practitioner.

### Outline

**Insights** into how career decisions are formulated  
**Enhance** clients' self-efficacy and abilities to engage in career exploration  
**Skills** in providing practical job assistance advice  
**Determine** clients' work rewards and vocational interests  
**Improve** personal resilience working with difficult clients  
**Instil** clients' with a view of work and careers that reflects current realities  
**Develop** processes to assess clients with career transition  
**Go beyond** simple matching approaches to careers  
**Integrate** client test data with interview data to produce insightful and practical reports  
**Challenge** clients' career thoughts and develop effective strategies for career transition and job applications

### Investment

The course is priced **below** the level of each ACU Unit, but includes over \$700 of resources in the price

**RATE \$1850 pp**

for three days (9.00am – 4.00pm). Includes extensive pack of books, notes, resources and tests worth in excess of \$700, morning tea, lunch, afternoon tea



	Morning		Afternoon	
DAY 1	Career Choices: From Matching to Change			Career Counselling
Session	1	2	3	4
	How do we make career decisions? What is a career decision?	Traditional approaches to career decision-making	Alternative and contemporary approaches to career decision-making	Setting the scene, active listening, theme and pattern counselling techniques
DAY 2	Job Applications, Selection Criteria and Interviews		Career Coaching	
Session	5	6	7	8
	Preparing clients to present to employers. Personal and organisational research	Written applications, use of narrative techniques, evidence-based approaches, Interview behaviour	Solution-focussed and cognitive behavioural approaches to clients	Looking for patterns and the appropriate use of goal setting, self-limiting behaviour, overcoming barriers.
DAY 3	Testing Essentials	Measuring Vocational Interests	Measuring Work Rewards	Concludes
Session	9	10	11	
	What are tests, reliability, validity, criteria for selecting tests	Assessing vocational interests – how to do it, and how to interpret the results	Assessing motivation – how to do it and how to interpret the results	Concludes

## Who should attend?

This course is aimed at professionals in the field of career counselling, coaching or assessment as well as new entrants. Experienced practitioners who want to refresh and update their skills with the latest thinking, those wanting to complete recognised qualifications and those starting out in the field.

## Who has attended in the past?

Participants have come from a wide range of backgrounds including:

CEO TEACHERS

Coaches and Psychologists

Human Resource Professionals from firms such as Westpac

National Rugby League Education & Welfare Managers

Schools Careers Advisors from all sectors

Career Development Coaches from Sports Teams

Commonwealth Rehabilitation Service Personnel

TAFE Counsellors, University Careers Staff

Private Practitioners, Workplace Learning Specialists

Defence Careers Transition Staff

## Dates for 2018

**Indicative Venues:** Tenison Woods House, Napier St, North Sydney; Melbourne CBD such as Ether Conference Centre Little Bourke or nearby; CEO Conference Centre, Thebarton, Adelaide

Sydney	7 - 9 Sept	Perth	on demand for groups
Melbourne	29 - 31 Aug	Brisbane	on demand for groups
Adelaide	9 - 11 Oct	In - house	please call

# Registration FORM

Acclaimed, Accredited, Authoritative

NAME OF PERSON BEING REGISTERED		Organisation, School or College	
TELEPHONE CONTACT NUMBER		EMAIL ADDRESS	
YOU ARE ENROLLING IN which course? Sydney      Melbourne      Adelaide		DATE OF COURSE YOU ARE ENROLLING IN?	
CREDIT CARD DETAILS OR INSTITUTIONS PROVIDE PURCHASE ORDER NO. FOR INVOICE			
Credit Card NUMBER/ Purchase Order No:		TYPE (MasterCard or VISA)	EXPIRY DATE
Name on Card:			
TOTAL AMOUNT to debited inc GST			
TERMS AND CONDITIONS INC CANCELLATION POLICY		SIGNATURE	
<p><b>Cancellation:</b> 1 calendar month or more before event (Training course) no cost. Between 1 calendar month and more than 11 business days (Mon - Fri) before event, 50% of the total fee for the course is payable to Bright and Associates. 11 business days or less before the event, 100% of the total fee for the course is payable to Bright and Associates. If Jim is unable to present the course due to factors outside of his control (such as illness, injury, legal duties etc), Bright and Associates will endeavour to provide as much notice as is possible and will reschedule the event to a future date or refund any monies paid at its sole discretion). Payment indicates acceptance of these terms and conditions.</p>		<p>I have read and understand the terms and conditions. Please debit my credit card for the amount indicated on this form.</p>	

EMAIL PHOTO OF FORM TO: [jim@brightandassociates.com.au](mailto:jim@brightandassociates.com.au) CHEQUES PAYABLE TO: Bright and Associates

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