

Career Counselling, Coaching & Assessment

Bright & Associates



“A terrific professional development opportunity without the constraints of a diploma or a degree” Career Counsellor Feedback, Launceston Dec 2003

Participants on this course are eligible to apply for 25% Recognised Prior Learning towards the Post Graduate Certificate in Education (Careers) offered by ACU National University, equivalent to completion of the Postmodern Global Workplace (EDSS612) subject.

This is a course for professionals looking:

- ✓ To offer Career Counselling, Coaching and Assessment services to your clients, college, school or company
- ✓ To develop new skills, or update your training with the latest developments
- ✓ For an intensive course delivered by a subject matter authority
- ✓ For a course that is based on evidence of best practise published in the leading international journals

Key Features

- Evidence-based - incorporating Jim's research and teaching in careers, jobs, stress, learning and training since 1990
- Bringing together over 14 years of professional experience in training, client management and careers.
- Intensive – includes pre-course and evening assignments,
- Practical, and fun
- Opportunities for one-to-one coaching on your own career issues.
- Extensive course materials including
 - 5 books (Resumes that get shortlisted, Job Hunting for Dummies: Australia and New Zealand, Should I stay or should I go: how to make that crucial job hunt decision and Getting a Brilliant Job: The Student's Guide and Stress Smart)
 - Extensive Course notes
 - 2- complete sets of Test materials including professional manuals, answer sheets, client profile sheets and job finders books
 - Total value of these materials in excess of \$480
- Includes morning & afternoon teas and lunch each day

Outline

Insights into how career decisions are formulated

Skills in providing practical job assistance advice

Improve personal resilience working with difficult clients

Develop processes to assess clients with career transition

Integrate client test data with interview data to produce insightful and practical reports

Enhance clients' self-efficacy and abilities to engage in career exploration

Determine clients' work rewards and vocational interests

Instil clients' with a view of work and careers that reflects current realities

Go beyond simple matching approaches to careers

Challenge clients' career thoughts and develop effective strategies for career transition and job applications

Investment

\$999 per person inclusive of GST for three days (9.00am – 5.00pm). Includes extensive pack of books, notes, resources and tests worth in excess of \$480. Numbers strictly limited to 15 participants per workshop.



Schedule

| | Morning | | Afternoon | |
|----------------|---|--|--|--|
| Day 1 | Career Choice | | Career Counselling | |
| session | 1 | 2 | 3 | 4 |
| | The what, why and who of Career Development | Traditional and new models of career choice. The Chaos theory of careers | Core Counselling Skills Key information | Active interviewing Using questions Empathy building Complexity counselling |
| Day 2 | Job Applications, Selection Criteria and Interviews | | Career Coaching | |
| session | 5 | 6 | 7 | 8 |
| | Resumes, and application forms Resume critiques and exercises | Interviews, panel interviews, body language, curly questions, interview training | Roles Purpose Solution-focussed and cognitive behavioural techniques | Goals –why and when they don't work Career indecision and self-limiting thinking |
| Day 3 | Career Assessment | | TeamSmart® / eService | |
| session | 9 | 10 | 11 | 12 |
| | Assessing vocational interests – how to do it, and how to interpret the results | Assessing motivation – how to do it and how to interpret the results | Identifying stress in yourself and your clients Developing career resilience Practical strategies to remain focussed and on top of your game | Delivering career services electronically: what works and what does not Resources Future development needs |

Recognition and professional development

This course covers competencies included in the Australian Association of Careers Counsellors, the Australian Blueprint for Careers Counsellors, the Australian Psychological Society and other relevant professional associations. Participants on this course are eligible to apply for 25% Recognised Prior Learning towards the Post Graduate Certificate in Education (Careers) offered by ACU National University, equivalent to completion of the Postmodern Global Workplace (EDSS612) subject.

Course Date and Bookings

Dates: 17, 18, 19 March 2008
Time: 9.00am – 5.00pm
Where: Mercure Hotel on Broadway
 812-818 George St, Sydney NSW 2000
Bookings: Ph: (02) 9114 9988. Fax: (02) 9986 0411.
Email: karen@brightandassociates.com.au

About the Presenter

Dr Jim Bright, FAPS is a Partner in Bright & Associates. He is also a Professorial Fellow in Career Education and Development at the Australian Catholic University (from April 2006). Before that he taught and researched Career Development in the School of Psychology, at the University of New South Wales for over 10 years. Jim has over 15 years of international consulting experience specializing in careers and training. He works with individuals, organizations assisting both with transition processes and training. In addition he is regularly commissioned to write expert witness reports in relation to vocational capacity. He has a degree and PhD in Psychology, is a registered psychologist, a Fellow of the Australian Psychological Society and a Professional Member of Australian Association of Careers Counsellors.

Jim has published nine books, and has over 125 peer reviewed scientific journal articles (the majority in leading international journals) and conference presentations. He has won awards for his careers research and has become a best selling international author in the area of careers. Jim has pioneered the application of complexity theory approaches to career development and is an in demand international speaker. In addition he broadcasts on careers as a regular on Radio 2 with Mikey Robbins and Ian Rogerson. He was the employment expert on ABC radio 702 with Sally Loane between 2000 and 2005. He was the careers guru on Kickstart Careers, on Channel 10 in 2005 and in 2006 appears regularly in the new daily Channel 10 show Home and Lifestyle.

Career Counselling, Coaching and Assessment (3 day course) Registration Form

Bright and Associates

Introducing an authoritative new course in Career Counselling, Coaching & Assessment, facilitated by Dr Jim Bright.

This is a course for professionals looking:

- ✓ To offer Career Counselling, Coaching and Assessment services to your clients, college, school or company
- ✓ To develop new skills, or update your training with the latest developments
- ✓ For an intensive course delivered by a subject matter authority
- ✓ For a course that is based on evidence of best practise published in the leading international journals

Key Features

Extensive course materials valued in excess of \$480 which include;

- 4 books (Resumes that get shortlisted, Job Hunting for Dummies: Australia and New Zealand, Should I stay or should I go: how to make that crucial job hunt decision and Getting a Brilliant Job: The Student's Guide)
- Extensive Course notes (over 40,000 words plus copies of slides)
- 2 sets of Test materials including professional manuals, answer sheets, client profile sheets and job finders books

Outline

Insights into how career decisions are formulated
Skills in providing practical job assistance advice
Improve personal resilience working with difficult clients

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Dates: 17, 18, & 19 March 2008
Time: 9.00am – 5.00pm
Where: Mercure Hotel on Broadway
 812-818 George St, Sydney NSW 2000

Cost: \$999 per person including GST
 (numbers limited to 15 people)
Includes course materials, morning and afternoon tea & hot lunch daily

For further information contact Karen on (02) 9114 9988
 or email karen@brightandassociates.com.au or Fax: 9986 0411



REGISTRATION

Name:

School/College/Company:.....

Contact No:

Please debit my ACCOUNT NO: VISA CARD MASTERCARD BANKCARD

TOTAL AMOUNT

EXPIRY DATE / SIGNATURE

Payment is required upon registration. Cheques should be made payable to Bright & Associates and posted to Bright & Associates, PO Box 43 Mona Vale NSW 1660
Tax invoices will be issued on receipt of payment. ABN: 503 283 83429

Terms and Conditions: Cancellations notified in writing or email will be provided with a full refund minus a \$50 administrative charge if more than 4 weeks before the event. Cancellations within 4 weeks of the event will receive a refund of 50% of the full registration fee. Cancellations within 7 days of the event will not receive a refund.